"How Covid Changed Retail"

Team Members:

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Project Outline:

* Project Background
* Project Goals and Objectives
* Goal: To understand the trajectory of
* Magnitude of change in trajectory pre and post pandemic
* Status of ecommerce
* Objective: To be able to analyze data sets to
* Project Activities and Work Plan

Research Questions:

Datasets:

* (get specific data set and website link)
* Retail Census Data
* [https://www.census.gov/econ/currentdata/dbsearch?program=MARTS HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="& HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="startYear=2018 HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="& HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="endYear=2021 HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="& HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="categories%5B%5D=4451 HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="& HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="dataType=SM HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="& HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="geoLevel=US HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="& HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="adjusted=1 HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="& HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="notAdjusted=1 HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="& HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="submit=GET+DATA HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="& HYPERLINK "https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId="releaseScheduleId=](https://www.census.gov/econ/currentdata/dbsearch?program=MARTS&startYear=2018&endYear=2021&categories%5B%5D=4451&dataType=SM&geoLevel=US&adjusted=1&notAdjusted=1&submit=GET+DATA&releaseScheduleId=)
* 445 Food and Beverage Stores US Total  
  448 Clothing and Clothing Access Stores US Total  
  722 Food Services and Drinking Places US Total  
  4521 Department Stores US Total
* Price Data for brick and morter companies from quote.yahoo.com
* Uber (UBER)
* Walmart (WMT)
* Amazon (AMZN)
* McDonalds (MCD)
* Etsy (ETSY)
* Shopify (SHOP)
* Target (TGT)
* Dicks Sporting Goods
* Academy Sports and Outdoors (ASO)
* (another data set)

Breakdown of Tasks:

* Frank - grubhub, doordash, ubereats, AMAZON, MACY FOR BRICK AND MORTER,
* Bilikisu -
* Ryan -
* Quang - companies died ie(sears, radioshack, 24 hour fitness400 gyms , golds gym 700, , jcpenney4.2 billion in debt, brooks brother51/250, kay jewelers
* Group effort – create repository with folders (create one remote repository and the each member clones)